

WARSAW CEE FINANCIAL HUB

INTERNATIONAL CONFERENCE

WARSAW STOCK EXCHANGE, NOVEMBER 26-27, 2009

General Information:

- The organizers of the conference are the Warsaw Stock Exchange (WSE), the International Herald Tribune (IHT), and The Warsaw Voice (TWV).
- The Host and Main Partner of the conference is the Capital City of Warsaw. Mayor Hanna Gronkiewicz-Waltz will deliver the opening speech, while members of the City Administration will take part in panel discussions and presentations.
- Conference venue: WSE.
- We have asked Deputy Prime Minister and Economy Minister Waldemar Pawlak to lend his name to the event.
- In addition to topics related to the financial market, this year's conference will tackle issues linked with Poland's overall economic performance compared with other economies in the region and elsewhere.
- The official language of the conference is English (with simultaneous Polish-to-English interpreting).
- We want the event to attract international and Polish financiers and economists, investors, brokers, analysts, business executives (including managers from stock exchange-listed companies and businesses planning to enter the trading floor), in addition to politicians and the media from both Poland and abroad.
- The conference agenda is divided into units featuring panel discussions with active participation of the audience. A list of suggested units follows below.
- Speakers: apart from experts and speakers from sponsor and partner companies and institutions, we plan to invite several keynote speakers. These include the following individuals (to be confirmed):
 - Leszek Balcerowicz
 - Marek Belka
 - Janusz Lewandowski
 - Jerzy Buzek
 - Judith Dempsey, head of the IHT's CEE desk

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- The Polish government will be represented by senior officials from the Ministries of the Economy, Treasury, Finance, and Regional Development.
- The conference will be accompanied by two special sections, one published by The Warsaw Voice and the other printed by the International Herald Tribune.
- The Warsaw Voice special section will feature all sponsors (sponsor packages enclosed).
- The International Herald Tribune special section will offer special discounts to the organizers, partners and sponsors of the conference, ranging from 30 to 50 percent off the regular price, depending on the sponsor package.
- We have also been in talks with television and radio stations and the national press concerning additional media patronage. Last year, the patrons of the conference included TV Biznes, Euromoney Polska and the Polish Press Agency. This year, the list of patrons will be expanded to include a national daily newspaper and a radio station.

Suggested conference units:

- Poland: The largest and strongest EU market in CEE. The state and prospects of the Polish economy compared with other economies in the EU and elsewhere: GDP growth, investment in infrastructure, EU funds... Keynote speech. Question and answer session.
- Can the crisis help Poland and other CEE economies become stronger players within the EU? Can Poland and other CEE countries overcome the crisis sooner than other economies in the world? What does that mean to investors? What does it mean to EU economies and the rest of the world? Panel discussion: Can Poland and other CEE economies become the driving force that will help the EU overcome the crisis?
- Financial sector:
 - Warsaw Stock Exchange—A success story in the region and beyond. The future of the WSE.
 - Is the Polish banking and financial sector the safest one in the EU?
 - Panel discussion: The prospects of the financial sector in Poland and other CEE countries

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- Investment in infrastructure: Plans and prospects, EU funding (government officials, specialized institutions, experienced investors)
- E-Economy and Green IT – A chance for Poland and the region?
- (speeches and panel discussion)
- Real Estate Market: Can Poland again become an attractive destination? (panel discussion)
- Business Process Outsourcing?
- Privatization of state-owned enterprises – Market conditions and government plans.
- Labor Market
- Qualifications of high and medium-level managerial staff Labor force availability
- The above list of topics is not final.

Warsaw, July 10, 2009

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